

**ALL ABOUT THE FRENCH
RENEWABLE ENERGY
INDUSTRIES ASSOCIATION**



Les acteurs de l'avenir énergétique

About the SER

1993
SER
established

75,000
jobs

10
billion Euro in
turnover

20
employees

2/3
two thirds of its mem-
bers are composed of
SMEs and mid-market
companies

BOARD OF DIRECTORS

PRESIDENT
Jean-Louis BAL

HONORARY PRESIDENT
André ANTOLINI

EXECUTIVE COMMITTEE
Antoine CAHUZAC, Vice-President, EDF Energies Nouvelles
Cyril LE PICARD, Vice-President and President of the France Biomasse Energie committee, UCFE
Arnaud MINE, Vice-President and President of the Solar Photovoltaïque committee (SOLER), URBASOLAR
Jean-Baptiste SÉJOURNÉ, Vice-President and President of the Wind Power committee, GDF SUEZ
Frédéric COIRIER, Treasurer, POUJOLAT

OTHER ADMINISTRATORS
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André-Jacques AUBERTON HERVE, SOITEC
Elisabeth AYRAULT, Compagnie Nationale du Rhône
Jérôme BILLEREY, President of the Ultramarine committee, QUADRAN
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Arnaud CHAPERON, TOTAL
Sébastien COUZY, TERRAWATT
Michel CREMIEUX, ENEL France
Michèle CYNA, President of the Geothermal committee, BURGEAP
Louis-François DURRET, AREVA Renewable
Jean-Charles GALLAND, President of the Hydroelectricity committee, EDF HYDRO
Filippo CIMITAN, SIEMENS
Olivier GRELIER, President of Domestic wood heating committee, SUPRA
Christophe GRUY, Groupe MAÏA
Kristell GUIZOUARN, SOFIPROTEOL
Jacques JAMART, President of the Renewable Marine Energy committee, ALSTOM New Energies
Pierre de MONTLIVAUT, DALKIA
Jérôme PÉCRESSE, ALSTOM Renewable
Ignace DE PREST, President of Industry committee, SCHNEIDER ELECTRIC
Roger PUJOL, President of the Solar Thermodynamic committee, CNIM
Pierre VIALLEFOND, GENERAL ELECTRIC

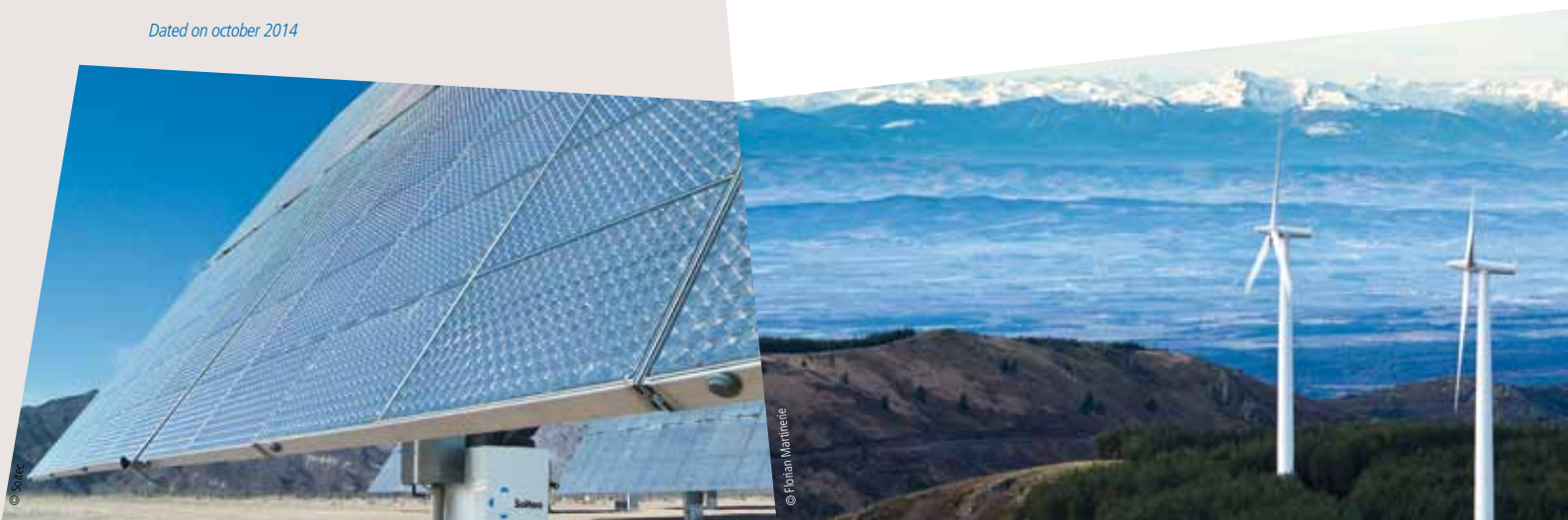
Dated on October 2014

PRIMARY MISSIONS OF THE SER

- Develop the share of renewable energy in France's energy production and to promote the interests of the French industrialists and professionals of the sector.
- Actively participate in the creation of legislative and regulatory texts. In constant contact with political authorities, ministerial cabinets, and the administration, the SER follows, from day-to-day, the discussions and work of the Assemblée Nationale (national assembly) and the Sénat (senate) and informs its members.
- Manage the Flamme Verte quality certification as well for domestic wood heating appliances with the support of the ADEME.
- Support its members and facilitate their development in France and internationally through its brands Windustry France, France Solar Industry, and French Fire.



- Coordinate export actions in collaboration with French and foreign ministries. SER is the only professional French multi-industry organization oriented towards the international market, it brings together the major figures of the renewable energy sector who wish to step into new markets. Beyond the organization of company missions, country information meetings, BtoB meetings, conferences, seminars, and forums in partnership with local authorities, the SER also boasts its experience of implementing development policy for renewable energy projects.



8 FIELDS

Wind power, Bioenergy – biomass, domestic wood fuel, biofuels, biogas – solar photovoltaics, solar thermal, solar thermodynamic, hydroelectricity, renewable marine energy, geothermal

15

MEMBERSHIPS OF THE SER IN EXTERNAL ASSOCIATIONS

among them EWEA, EPIA, AEBIOM, Ocean Energy Europe



Its twenty permanent employees work with members in committees and work groups dedicated to hearing the expectations of members, drafting strong proposals with them, and presenting political decision-makers and the government with ideas and projects that are both new and solid, that will allow our sectors to advance. The SER is in charge of the international component of the French RE industry plan launched by the government.

Several symposiums and conferences, an annual conference as well as conferences by field, allow the SER to present the proposals of its members and to exchange with decision-makers.

FRENCH RENEWABLE ENERGY INDUSTRIES ASSOCIATION

- Promote the interests of the industrial and professional figures of the renewable energy industry to public authorities, Parliament, and all entities in charge of energy, industry, employment, and research.
- Meet with and advise the ministers and their cabinets, representatives of the administration, decentralized services of the State, parliamentarians, regional presidents, mayors, and the media. It is also highly active in following the preparation of legislative and regulatory texts.
- Support its members in international markets that are a priority for them. A privileged contact of French and international organizations active in the promotion of the industry worldwide, it acts to facilitate and catalyze bilateral partnerships and investments.
- Produce analysis, propositions, and initiatives that take into account the interests of all our sectors as well as each member.

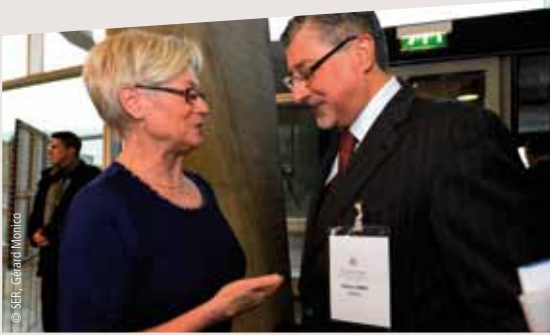


Agreement SER and EDAMA (Jordan RE association).



Meeting at annual conference SER of M. AMARA, Minister of Energy, Mines, Water and Environment, Marocco and M. Hasan Murat MERCAN, Deputy minister of Energy and Natural Resources, Turkey.





Maria van der HOEVEN, Executive director of IEA and Adnan AMIN, Director General of IRENA, 2014 Symposium.



Windustry France Business meetings, 2013 - Le Havre, France.

SER EVENTS

The Syndicat des Energies Renouvelables organizes numerous events every year that bring together renewable energy figures.

- The annual conference of the SER at the UNESCO House (Paris)
- National Wind Power conference which happens every year in a different region
- National Biomass conference
- National Renewable Marine Energy sessions
- The Solar Thermodynamic conference
- and others.

Participating in these events are ministers, representatives of the administration, regional elected officials, presidents of large energy companies, and European Commission officials, among others.

The SER is also a partner of various exhibitions including:

- Renewable energy exhibitions
- Flam'expo, the premier exhibition of wood stoves and fireplaces in France
- EWEA
- Intersolar
- WFES Abu-Dhabi
- Solarex istanbul
- French Jordan RE Forum
- RE Exhibition Casablanca
- and others.

3000
participants at
these events

MORE THAN 10
conferences and
exhibitions per
year



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